



dacadoo

**ENHANCE YOUR EXISTING DIGITAL  
HEALTH ENGAGEMENT PLATFORM  
OR BUILD YOUR OWN**

Access our award winning technology via API

# DACADOO DIGITAL HEALTH ENGAGEMENT PLATFORM

dacadoo develops and operates a comprehensive Digital Health Engagement Platform to motivate users to achieve and maintain healthy lifestyle habits. The platform combines motivational techniques from behavioral science with functions from digital, automated, AI-based health coaching, real-time health scoring as well as online gaming and social networking to activate and engage its users.

The platform works as a personal health coach in users' pockets, providing guidance, support, motivation, and rewarding them for personal achievements and helping them to attain their health improvement goals.



Connect



Score



Engage



## HEALTH SCORE

The dacadoo Health Score is a number between 0 and 1,000 representing overall holistic health. This science-based indicator is built on over 300 million person-years of clinical data. It increases or decreases in real-time, depending on how a user's physical health, emotional wellbeing, and lifestyle behaviors change over time.

## MAIN ADVANTAGES OF OUR DIGITAL HEALTH ENGAGEMENT PLATFORM



Digital Health Engagement Platform that measures holistic health (body, mind, lifestyle)



User content available in 16 languages



RESTful API access to develop your own user-facing apps with own UI/UX



Science-based Health Score to quantify health in real-time



Content Editor for content delivery to users (add/edit/remove content)



Dedicated environments hosted on Azure cloud with locations worldwide



Motivational features to keep users active and engaged (gamification, AI-based coaching, social connectivity, rewards, etc.)



Admin Portal to manage users and conduct 1st level user support



Compliant with EU GDPR, US HIPAA & Swiss Data Privacy Law



Ability to integrate 3rd party wearables & tracking apps via the Connector Hub



Fully integrated Business Intelligence/Reporting solution



Dockerization of all API parts avoids outages and supports scaling

## ACCESS THE DACADOO TECHNOLOGY VIA RESTFUL API

The dacadoo system is built in a modular format that allows our customers to access the specific functional components needed from our Digital Health Engagement Platform.

The dacadoo RESTful API gives developers access to a broad range of user journey models and service integrations which can be used to build fully customized solutions with minimal effort. dacadoo supports industry standards like OAuth2 and OpenID Connect for authentication, authorization and easy integration with existing user ecosystems.

Pick and choose from a wide range of functionalities to cover your specific needs for your own platform. Our API is simple and intuitive to use.



### Access via RESTful API

Access dacadoo technology components via RESTful API to build new applications or add services to existing ones



### Learn Fast

Launch your program quickly with access to our online API documentation, which is updated regularly.



### Dedicated Environments

Build applications in your own development environment with high system availability and secure hosting.



### Multilingual Content

Extensive stock content such as coaching, goals and achievements. Available in 16 languages.

**CONTACT US TODAY TO LEARN MORE ABOUT HOW OUR API SOLUTIONS CAN EMPOWER YOUR BUSINESS.**

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## ABOUT DACADOO

dacadoo licenses its Digital Health Engagement Platform, including its Health Score, to Life & Health insurance operators (B2B), supplying Insurtech and health-tech solutions to over 35 of the top 100 Life & Health insurance operators globally. Available in over 16 languages, dacadoo's technology is provided as a fully branded, white label solution or it can be integrated into customers' products through its API. Through its 'Connect, Score, Engage' offering, dacadoo supports Life & Health operators to motivate their clients to lead healthier lifestyles through its SaaS-based Digital Health Engagement Platform. dacadoo also provides its Risk Engine, which calculates relative risk on mortality and morbidity in real-time. dacadoo has over 115 employees across locations in Europe, North America and Asia-Pacific and over 100 filed patents around their digital Life & Health solutions.