

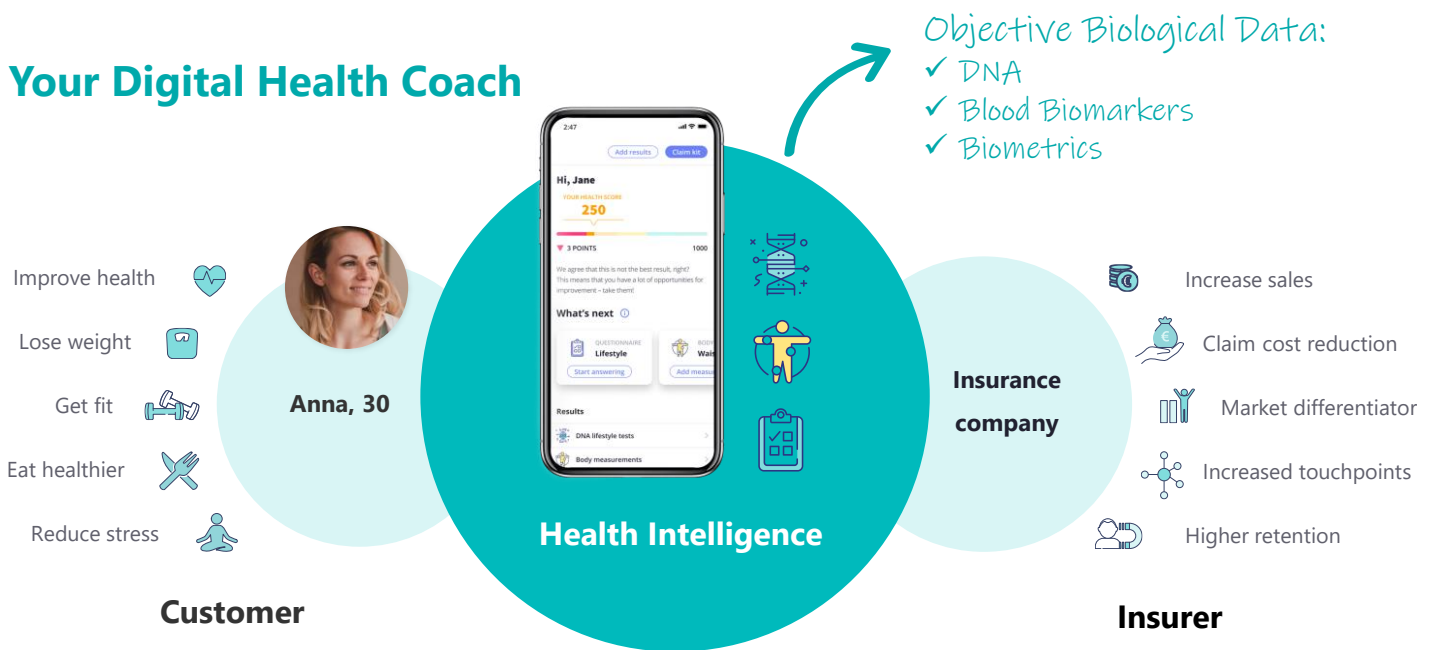
Personalised Preventive Solutions

for insurance

PARTNERSHIP FOR CREATING A WELL-BEING ECOSYSTEM

By incorporating our [personalised preventive services](#) into insurance products, we help bring our insurance partners and clients closer together.

Your Digital Health Coach



CLIENT SATISFACTION

★ CLIENT SATISFACTION

4.63 Average client satisfaction score. (max score: 5)

♥ LIFESTYLE CHANGES MADE

71.8% Over 70% of clients made changes related to their diet and level of activity and reduced unhealthy habits.

📊 CLIENT SATISFACTION RATE

94.5% of clients are very satisfied with our products.

YOUR BENEFITS



SALES TRIGGER

Sales trigger and marketing tool perfectly aligned to your strategic business goals in order to increase sales.



MARKET DIFFERENTIATOR

Our solutions differentiate life, health & protection policies - increase brand awareness and attract customers.



RETENTION

Policies with our services achieve higher retention and client engagement by delivering value irrespective of a claim.



CLAIM COST REDUCTION

Healthier clients aware of their wellbeing needs result in increased profitability through lower numbers, and less severe claims.

OUR RESULTS

23%

HIGHER SALES

Year-to-year sales comparison after adding DNA analysis.

92%

AGENT SATISFACTION

92% of agents see GenePlanet's DNA analysis as a great product.

21%

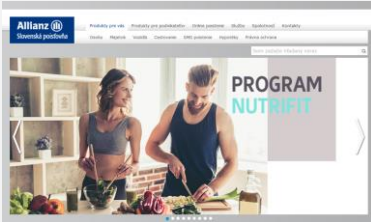
HIGHER RETENTION

Retention results comparison on a Year-to-year basis.

5%

HIGHER NBM

New business margin increase resulting in profitability increase of insurance package.



ABOUT GENEPLANET

A global provider of innovative solutions based on genetic testing.



Among the
1000 FASTEST-GROWING
companies in Europe in 2019.



More than
100,000
satisfied customers.



Present in more than
30 COUNTRIES
worldwide.

AWARDS



PARTNERS

